MICHAEL BYRON

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EDUCATION

University of Washington *(2006-2010)*

Major: *Comparative History of Ideas and Design* – user experience on mobile platforms and HCI emphasis *(2010)*

Course Work Highlights: Diverse course load covering business (accounting, statistics, economics, marketing, and finance), creative media (design, photography, and HCI), four years of German, study abroad in Eastern Europe.

Senior Thesis: http://moonunit2010.blogspot.com/

Honors: Multiple times Dean's list award recipient

Utah Valley University *(2004-2006)*

Design Program – completed two years of both traditional and modern graphic design theory classes during high school before graduating and transferring to the University of Washington (2006).

EXPERIENCE

Ability to conceptualize, innovate, and problem solve
- Conceptualized innovative ideas and unique implementations of *Eyealike's* visual search software for online retail sites.

- Worked with *Hafen Real Estate* on branding processes to develop a unique social solution-incorporating web, print, and video media.

Strong background in Design and HCI
- Two years of dedicated design and media schooling, followed by another four years of study into human theory, HCI, and user experience.

Ability to project manage large-scale productions
- Spearheaded "day of" operations for Utah's Stadium of Fire as associate producer while at *JTV Productions*.

- Coordinated both stage and video crews, co-produced the live feed for the military in Iraq, and made sure crew, media, and talent ran efficiently for the 50,000-person event.

Personable on any stage
- Developed impeccable communication skills with a variety of personality types throughout 6 years of customer service at *Gamestop*.

- Can operate effectively on a global scale as a result of multiple study abroad programs and time spent living in South Africa, Czech Republic, Germany, and Japan.

- Able to give dynamic presentations and speeches in front of crowds due to experience gained through public speaking courses (voted best in section).

Extensive knowledge of rapidly shifting technology trends
- Up-to-date with the latest trends, social mediums, and platforms in the fast-paced technology industry.

TECHNICAL PROFICIENCIES

ADVANCED
Language - CSS
Language – HTML
Language – PHP
Adobe Photoshop
Adobe Illustrator
Final Cut Studio
iWorks Product Suite
iLife Product Suite
Microsoft Office Suite
Digital Photography and RAW workflow
WordPress

INTERMEDIATE
Adobe InDesign
Adobe Premiere
Javascript frameworks (jQuery)
Adobe After Effects
Adobe Flash

BEGINNER
Language - Java
Language – Objective C
MySQL

PROFESSIONAL HISTORY

Usability Testing, *Microsoft (2010)*

Branding Consultant, *Hafen Real Estate (2010)*

Usability Testing, *WB Games (2009-2010)*

Usability Consultant, *Eyealike (2009-2010)*

Game Advisor, *Gamestop (2004-2010)*

Intern/Associate Producer, *JTV Productions(2003-2005)*

AWARDS AND HONORS

Dean's List Scholarship (2009-2010)

Congressional Gold Medal (2006)

Eagle Scout Award (2006)

UVSC Best in Show Multimedia Arts (2003)